



**Matt Kean**

Treasurer, Minister for Energy

**Bronnie Taylor**

Minister for Women, Minister for Regional Health, and Minister for Mental Health

**Victor Dominello**

Minister for Customer Service and Digital Government, Minister for Small Business, and Minister for Fair Trading

## **MEDIA RELEASE**

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### **NEW ONLINE HUB HELPING WOMEN SUCCEED IN BUSINESS**

It will now be easier for women in NSW to start, run and grow their own businesses, thanks to the State Government's new one-stop shop Women in Business Hub going live today.

Treasurer Matt Kean said the online Hub was a recommendation of the Government's Women's Economic Opportunities Review to improve women's financial security through increased workplace participation.

"There are an estimated 800,000 small businesses in NSW, accounting for more than 98 per cent of all businesses in the state but just 33 per cent are led by women," Mr Kean said.

"The Hub will connect women with personalised support, a 'women in business' toolkit, opportunities for networking, training, grants, funding and mental health support to enable more women to start and grow their own business."

Minister for Women Bronnie Taylor said the 2021-22 NSW Intergenerational Report identified that although women's participation in business ownership is projected to increase, it is still expected to remain below that of men.

"As Minister for Women I'm thrilled that the Women in Business Hub is live. We have created the Hub to help women overcome the initial challenges of starting and developing their own businesses," Mrs Taylor said.

"The Hub will connect women to trusted resources including the Women's Financial Toolkit and the Return to Work Toolkit which was designed to help women easily navigate reliable resources."

Minister for Customer Service and Digital Government Victor Dominello said the Hub will evolve over time, ensuring women receive targeted, bespoke information at their fingertips.

"By consolidating the relevant information and resources under the one roof at Service NSW, customers will now spend more time running their business and less time on bureaucracy," Mr Dominello said.

"Whether you're from Western Sydney, the bush or the coast, we're here to support you through your business journey."

The Women in Business Hub will provide female business owners information on grants, funding, training education, networking, mentoring, mental health support as well as links to assistance including:

- Service NSW for Business Concierge, which can help with support and requirements across the NSW Government,
- Business Connect which provides independent business advice including how to start, grow or relaunch a business,
- NSW Small Business Commission which provides support, advocacy and mediation services, and
- TAFE NSW's Women in Business initiative, a fully subsidised online program for women who are looking to establish a micro business, a small business or who are operating or growing a business.

The NSW Government has committed \$16.5 billion across 10 years as part of the 2022-23 Budget to grow economic opportunities for NSW women and to support early childhood education and development.

For more information go to <https://www.service.nsw.gov.au/business/support-women-business>

**Jack Keppel | Treasurer | 0475 583 234**  
**Rory Cunningham | Minister Taylor | 0457 674 099**  
**William Sparling | Minister Dominello | 0408 576 636**