



**Damien Tudehope**  
Minister for Finance and Small Business

## **MEDIA RELEASE**

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### **NSW CALLS ON BUSINESS EXPERTS TO SHARE THEIR KNOWLEDGE**

The NSW Government is calling for suppliers to deliver Business Connect advisory services to support small businesses to start, run, adapt and grow.

Minister for Finance and Small Business Damien Tudehope encouraged small businesses and social enterprises with suitable experience and capacity to register their interest in delivering the Government's Business Connect program.

"Small businesses are the backbone of their communities and if we support them to stay in business and grow, they will create local jobs and grow our economy," Mr Tudehope said.

The NSW Government will soon be forming a panel of suppliers to deliver business support through the Business Connect program for the next three years, starting from April 2022, including regional and specialist suppliers.

"These providers will deliver business advice, events and tools customised to the needs of small and medium businesses areas across the state, to assist them in their recovery and their ongoing success."

Mr Tudehope said the NSW Government was investing more than \$30 million in the Business Connect program over four years, which will help drive our economic recovery as we re-open our economy.

"The Business Connect program includes a network of providers across the state, with advisors able to provide in-depth business knowledge on a range of topics," Mr Tudehope said.

"A recent evaluation found the Business Connect program to be highly successful, fulfilling a clear need and playing an important role in avoiding business failure."

Each current Business Connect provider was a small business or not-for-profit organisation that contracts to the NSW Government.

The current Business Connect services are in place until 31 March, 2022.

To register an expression of interest visit [nsw.gov.au/businessconnect](https://nsw.gov.au/businessconnect).

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