Tuesday, 20 October 2020

NSW EXPORT AWARDS TO CELEBRATE RESILIENCE

Businesses across the state will have a chance to boost their company profile and demonstrate their resilience in the face of adversity with submissions now open for the 2020 Premier's NSW Export Awards.

This year, the awards will celebrate the resilience of businesses who have survived and thrived on the global marketplace despite the impact of COVID-19.

NSW Treasury's Executive Director, Trade Kylie Bell urged eligible businesses to submit their export stories before submissions close on Sunday, 25 October 2020.

"NSW is home to some of the most adaptive and successful exporting businesses in the world. These awards will recognise how these businesses have been able to respond in such challenging times and stay connected with international buyers, maintaining and in some cases creating jobs and helping the entire economy recover from COVID-19," Ms Bell said.

"Helping businesses succeed in the global marketplace is a cornerstone of the Government's strategy for recovery and it is more important than ever to celebrate businesses – big or small – who have persevered or pivoted into export markets."

Export Council of Australia Chair Diane Tipping said 2020 had been a challenging but interesting year for Australian businesses.

"We wanted to partner with the NSW Government to encourage businesses to share their story of resilience through existing exports or breaking into export markets for the first time," Ms Tipping said.

"These awards are about showcasing the remarkable resilience, ingenuity and courage shown across the NSW exporting community.

"These stories will encourage others to continue in their efforts to ensure that we can continue on the road to recovery through trade."

Selected businesses will be featured on the Global NSW website and the Australian Export & Investment Awards website and will be shared and promoted nationally.

To tell the story of your business or a business you know, visit: https://www.exportawards.gov.au/.

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