



Stuart Ayres

Minister for Jobs, Investment, Tourism and Western Sydney

MEDIA RELEASE

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LEADING TECH LAUNCH PAD FINDS HOME IN NSW

The State's digital transformation journey is well underway, with a new state-of-the-art co-innovation centre opening in Parramatta, designed to empower Australian businesses to adopt cloud services.

Minister for Jobs, Investment, Tourism and Western Sydney Stuart Ayres today joined leading global information technology company Wipro Limited and Amazon Web Services (AWS) for an official virtual opening of the Wipro-AWS Launch Pad.

"Our relationship with India is focussed on creating strong pathways for trade and investment, with a particular emphasis on the digital and technology sectors. I'm delighted to see the strength of NSW's relationship with India celebrated in Western Sydney," Mr Ayres said.

"Wipro started its journey in Australia more than 15 years ago and now has more than 1000 employees in NSW alone."

"The Wipro-AWS Launch Pad will offer in-house technical expertise for businesses as well as a physical studio to help enable seamless cloud adoption and improve business operations."

Mr Ayres said Wipro-AWS Launch Pad is built upon the NSW Government's commitment to help businesses transform and adapt to a new way of working.

"We are investing \$1.6 billion into a Digital Restart Fund to make NSW the digital capital of the southern hemisphere. Sydney is becoming a global hub, with more than 600 multinational corporations basing their regional headquarters in the city," Mr Ayres said.

Wipro's Senior Vice President and Business Head of Asia Pacific & Japan Manoj Nagpaul said Wipro is seeing a rising demand from clients in the Asia Pacific region.

"This state-of-the-art centre focuses on delivering the best of Wipro offerings on Amazon Web Services to meet this demand and enable digital transformation for our clients," Mr Nagpaul said.

AWS Head of Partner Success for Asia Pacific and Japan Corrie Briscoe said there is a huge opportunity for Australian businesses to tap into the combined expertise of Wipro and AWS to accelerate digital transformation.

“We are pleased to support Wipro to showcase truly innovative experiences that can be developed on AWS. Wipro’s solutions, coupled with the security and scalability that AWS offers, helps us to effectively problem-solve for customers, bring efficiencies to their operations, and accelerate their move to the cloud,” Ms Briscoe said.

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