



Gladys Berejiklian

Premier of NSW

John Barilaro

Deputy Premier and Minister for Trade

Dominic Perrottet

Treasurer

MEDIA RELEASE

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GOING GLOBAL: PUTTING NSW ON THE WORLD STAGE

Thousands of new jobs will be created across industries of the future including advanced manufacturing, agribusiness and space, as NSW launches the nation's most ambitious international investment strategy.

Premier Gladys Berejiklian today launched Global NSW – a strategy to unlock international investment into NSW to keep our State as the nation's economic powerhouse.

“As Premier, I have worked hard to bring international investment into NSW, helping to secure 17 MOUs into our Western Sydney Aerotropolis,” Ms Berejiklian said.

“This international investment will translate to high quality local jobs.

“Our new strategy takes this work to the next level. This is about expanding our key markets around the world and ensuring we take advantage of the incredible economic opportunities on our doorstep.”

Deputy Premier and Minister for Trade John Barilaro said under the strategy the number of trade and investment offices located overseas will grow from 11 to 21.

“NSW has successfully marketed itself globally as a ‘bucket list’ tourism destination for decades and it's time to take that up a notch and highlight our State as this region's centre of excellence for business, industry and innovation,” Mr Barilaro said.

As part of the strategy, revamping the NSW trade and investment network will include the appointments of an Agent General in London and five Senior NSW Commissioners in Mumbai, New York, Shanghai, Singapore and Tokyo.

The new strategy will focus on key growth industries, including:

- Health
- Defence and aerospace
- Agribusiness and food
- Resources
- Infrastructure

Treasurer Dominic Perrottet said a key part of ensuring the State's economic future was making more of expanding markets in China, South-East Asia and India, as well as diversifying our exports in established markets like Japan, the US and Europe.

"NSW has always been a leader, not a follower, and as part of this Strategy we will target growth in sectors such as medtech, cybersecurity, space, advanced manufacturing, quantum computing and blockchain," Mr Perrottet said.

To view the Global NSW Strategy please visit: global.nsw.gov.au

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