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ACCESS TO INDIA BOOSTS NSW STARTUPS

Today, tech companies and businesses with a strong interest in the Indian market will hear the experiences of six NSW technology companies taking part in a 12-month India incubator program, run by the NSW Government and Fusion Labs at the Sydney Startup Hub.

NSW Treasury Deputy Secretary, Trade, Tourism, Investment and Precincts Kim Curtain said the Access India Program is part of a two-year \$1.6 million NSW commitment to boost the State's start-up, technology and advanced manufacturing sectors by engaging with India.

"India is one of the world's fastest growing tech markets and these six companies have visited the country three times so far and will visit again in November. On each of these curated visits they have been learning more about the Indian market, building business connections and attracting customers," Ms Curtain said.

The six companies are Genepath, JAR Aerospace, NEUROMERSIV, SwitchDin, VAPAR, and WATTCOST, spanning industries including water security, medtech, aerospace, renewable energy and consumer services.

Fusion Labs CEO Matt Adendorff said the Access India Program also included around-the-clock access to a business mentor, legal and tax workshops, networking events, and cultural awareness building activities.

"For any startup looking to spread their wings this program offers the opportunity of a lifetime. Access to the Indian market is a springboard for future success because it gives an unparalleled experience to test products in a dynamic, growing market," Mr Adendorff said.

NEUROMERSIV, which developed virtual rehabilitation technology to assist stroke patients with the assistance of a NSW Government grant, has received interest in patient trials from major Indian hospitals including Narayana Health Bangalore, Kokilaben Dhirubhai Ambani and Reliance foundation hospitals in Mumbai.

"We have identified a great opportunity and gained a lot of traction in a short space of time in India," said NEUROMERSIV CEO Anshul Dayal.

Andrew Mears, CEO and founder of SwitchDin, said: "It's exciting for us to create pilot projects with reliable partners in India, to test the market and validate our model, and this is exactly what the Access India Program allowed us to do."

For more information on the program visit www.accessindiaprogram.com.au.

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