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STARTUP COMMUNITY EMBRACES NEW NETWORKING PLATFORM

An exciting new online community platform to connect people working in startups across NSW has had 185 startups and nearly 850 people sign up since it was first trialled in June this year.

Called the NSW Startup Community, the platform aims to make it easier for people in NSW startups to find and connect with each other.

The new platform was recently launched in the Sydney Startup Hub at the opening of Spark Festival, the nation's premier festival for the startup community.

The new platform is designed to make it easier for NSW startups and their teams to harness the benefit of communities and connections.

Whether they are trying to find customers, mentors, investors or exploring networking events or programs that can provide tailored support, it can all be found on the new platform.

It also helps startups search for talent through a jobs board, sign up for innovation events and discover funding and mentorship programs which will help them grow their startups.

NSW Minister for Jobs Stuart Ayres said it's great to see such an innovative new community develop and further grow the thriving NSW startup community.

"This community is a way for everyone involved in startups in NSW to connect and find out what's happening in their neighbourhood and across the state," he said.

"The platform will give startups from Western Sydney to regional NSW the opportunity to tap into the networks, knowledge and opportunities that those physically located at the Sydney Startup Hub already enjoy."

The brainchild of local NSW startup Ramen Life and created with the support of the NSW Government, TechSydney, key partners and stakeholders, the new platform provides a single entry point to bring all the communities together to showcase NSW's vibrant ecosystem.

The platform features news and events related to the NSW innovation ecosystem. Startups can also book a session with an expert in residence at the Sydney Startup Hub, or via a video call for people in regional NSW, connect with potential investors and search for talent.

Local Innovation Network partner Simone Eyles, who co-founded Working Spaces HQ in Wagga Wagga, said the NSW Startup Community uses tech to not only remove barriers but to also facilitate connections.

"What I am excited about is the regional representation; we are not only visible on the map but we are visible to the ecosystem," she said.

"It is about what we can give and there are lots of people with lots to offer."

You can access the new community here: community.sydneystartuphub.com

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