

MINISTER FOR TOURISM AND SPORT AND RECREATION AND MINISTER FOR WOMEN

OVERVIEW

<i>Agency</i>	<i>Budget 2004-05 \$m</i>	<i>Budget 2005-06 \$m</i>	<i>Variation %</i>
Department of Tourism, Sport and Recreation			
Total Expenses	141.8	146.4	3.3
Capital Expenditure	10.0	11.5	14.7
Sydney Olympic Park Authority			
Total Expenses	104.3	90.6	-13.1
Capital Expenditure	9.8	26.5	171.2
Centennial Park and Moore Park Trust			
Total Expenses	19.3	18.9	-2.1
Capital Expenditure	10.5	8.2	-22.0
Luna Park Reserve Trust			
Total Expenses	1.2	1.4	11.0
Capital Expenditure
State Sports Centre Trust			
Total Expenses	4.1	4.5	11.6
Capital Expenditure	0.1	0.1	...
Total, Minister for Tourism and Sport and Recreation and Minister for Women			
Total Expenses	270.7	261.8	-3.3
Capital Expenditure	30.4	46.3	52.3

DEPARTMENT OF TOURISM, SPORT AND RECREATION

The purpose of the Department of Tourism, Sport and Recreation (TSR) is to contribute economic benefits and improved social wellbeing through tourism, sport and recreation. During 2004-05 TSR continued to gain efficiencies through the establishment of the new Department which includes Tourism New South Wales and NSW Sport and Recreation.

The Venues and Events Unit, which includes the Major Events Board secretariat, was transferred from the Premier's Department in July 2004. This Unit will continue to provide support to the Major Events Board in securing major events for Sydney and New South Wales. TSR has an administrative relationship with the Centennial Park and Moore Park Trust, the Parramatta Park Trust, and several other sport and recreation venue trusts in New South Wales.

EXPENDITURE TRENDS AND RECENT DEVELOPMENTS

Improved Operations

Work continues towards combining the corporate services and governance functions of the former agencies. A single financial information management system was developed for implementation in July 2005 which will contribute to efficiency through online purchasing, electronic payment, and improved financial management reporting.

TSR has focused on consolidating its operating structure, developing a new strategic plan, strengthening links with industry and the community, and identifying major events for New South Wales over the next 20 years.

Key Service Delivery Developments

Brand New South Wales – the largest tourism campaign to promote regional New South Wales was launched targeting the five regional ‘zones’ of North Coast of NSW, South Coast of NSW, NSW High Country, Heart of Country NSW and Outback NSW.

Innovative Tourism Marketing – Sydney and Surrounds were promoted as short breaks for Sydney-siders, New Zealanders were the audience for a campaign promoting Sydney, and events such as The Lion King and the Edinburgh Military Tattoo proved successful in increasing visitors to Sydney.

Tourism Planning – a review was commenced of the whole of Government tourism plan, *Towards 2020*, to produce a new action plan in 2005-06. One of the key masterplan initiatives for 2004-05 was the development of a new *Nature in Tourism Plan* to provide strategic direction for government and industry.

Community Participation in Sport and Recreation – sport and recreation as a means of strengthening communities was furthered with successful initiatives in targeted Arabic, Pacific Islander and Aboriginal communities.

Innovative Solutions in Participation – participation by Indigenous and ethnic groups in sport and recreation was encouraged by introducing traditional games into targeted programs. The department has also developed and delivered physical activity programs in the after-school setting such as the *Be Active After School* program on the Central Coast.

Sport and Recreation Centres – Centres increased their range of programs, and the first year of a three year program to upgrade facilities was commenced.

Industry Development – activities focused on risk management covering sport rage prevention, child protection, safety, and ethics in sport. An online child protection training program was developed as part of a package of initiatives on values, ethics and integrity in sport, supported by an award introduced by the Minister to enable formal recognition of high standards.

Venues and Events – provided support to the Edinburgh Military Tattoo and Easter in Sydney, and also secured the ICC Super Series cricket test match, the Australia v Iraq football international and the Canoe Slalom World Championship for Sydney.

STRATEGIC DIRECTIONS

In 2005-06, TSR will consolidate its New South Wales and Sydney brand positions through innovative promotion of destinations, and will facilitate industry's capacity to deliver sport and recreation as a contributor to strengthening communities. Venues and Events will continue to support the Major Events Board in securing major events, and in developing cross-agency mechanisms to support events.

TSR is coordinating the early planning for the Sydney 2009 World Masters Games. The Government has approved the Games' Organising Committee being established as a limited-life statutory authority. When established, the Committee will maintain a close relationship with TSR for administrative and systems support.

2005-06 BUDGET

Total Expenses

Total expenses in 2005-06 are estimated at \$146.4 million. The focus of work will include:

- ◆ \$47 million to grow and develop tourism in New South Wales;
- ◆ \$2.5 million to support attraction of major events to New South Wales through support to the Major Events Board;
- ◆ \$65.3 million for sport and recreation programs co-ordinated by the Department's Regional Offices and provided at its Centres and Academies;
- ◆ \$17.9 million in payments from the Sport and Recreation Fund for the operation of sporting associations, sports development grants and sporting facility capital grants;

- ◆ \$2 million to Surf Life Saving NSW as the first instalment of a four year \$8 million initiative for the enhancement of club premises and other life saving items;
- ◆ \$1.8 million for the 2009 Sydney World Masters Games; and
- ◆ administrative grants funding towards the operation of the NSW Institute of Sport (\$8.7 million) and the Parramatta Park Trust (\$1.2 million).

Capital Expenditure

A total of \$11.5 million will be spent in 2005-06. The major components will be:

- ◆ \$2 million on fit out costs for the relocation of Sports House;
- ◆ \$3.2 million on works to improve the accommodation, dining hall and kitchen facilities at Jindabyne, Berry, Point Wolstoncroft and Lake Ainsworth Sport and Recreation Centres;
- ◆ \$1.4 million on works to upgrade infrastructure at Jindabyne Sport and Recreation Centre and the Sydney Academy of Sport and Recreation;
- ◆ \$4 million for minor works projects at Sport and Recreation Centres and the Sydney Academy of Sport and Recreation; and
- ◆ \$0.9 million on acquisition of ICT equipment.

SYDNEY OLYMPIC PARK AUTHORITY

The Sydney Olympic Park Authority (SOPA) was established under the *Sydney Olympic Park Authority Act, 2001* to manage the long-term future of Sydney Olympic Park.

SOPA is responsible for the management and orderly economic development and use of Sydney Olympic Park and for the promotion and co-ordination of sporting, educational, recreational, cultural, commercial and tourist activities.

EXPENDITURE TRENDS AND RECENT DEVELOPMENTS

The building of the township of Sydney Olympic Park is expected to attract approximately 40,000 workers and residents over the next 20 years. The establishment of a viable economy will be built in six themes including sport; education; health, leisure and wellbeing; science and technology; culture, the arts and entertainment. The sale and development of land is expected to generate over \$200 million in land sales and \$2 billion in private sector investment in Sydney Olympic Park.

The first phase of new residential and commercial development by the private sector is to be undertaken on four sites over the next 5-7 years. The development will be at a private sector cost of approximately \$470 million and confirms confidence in the unique living and working environment that Sydney Olympic Park offers. The sale and development of the land will also realise a return of some \$70 million to the Government.

SOPA has also prepared a Plan of Management for the 430 hectares of surrounding parklands and commenced capital works for embellishment of this significant open space.

SOPA is responsible for the Budget funding of Government owned sports venues within Sydney Olympic Park, and is the custodian of funds for the maintenance of the Sydney Showground.

The NSW Government progressively recognises ownership of the Telstra Stadium and the Sydney SuperDome until the end of the lease period in 2031 when they revert to the Government.

STRATEGIC DIRECTIONS

SOPA aims to:

- ◆ generate returns on Government's investment in Sydney Olympic Park;
- ◆ deliver a "healthy and liveable" community;
- ◆ grow visitation to Sydney Olympic Park; and
- ◆ achieve best practice sustainable urban development outcomes.

Sydney Olympic Park continues to play a vital role in hosting the State's icon sporting and show events and supports the State's ability to host future major national and international events.

SOPA will establish a sustainable community that demonstrates best practice in social and environmental management. This will include a world class water recycling scheme, innovative examples of energy management, high-quality urban and architectural design and integrated social housing models.

2005-06 BUDGET

Total Expenses

Operating expenses in 2005-06 are estimated at \$90.6 million, with depreciation accounting for \$31.1 million of this amount. Government funding of the operating budget is \$37 million.

Expenses include:

- ◆ maintenance of 430 hectares of Parklands;
- ◆ maintaining the urban precinct including pavements, lighting, public amenities and security;
- ◆ event co-ordination and support;
- ◆ funding Government owned sports venues within Sydney Olympic Park;
- ◆ environmental management and compliance including recycled water and landfills;
- ◆ town planning and development; and
- ◆ commercial services and car park operations.

Capital Expenditure

SOPA's 2005-06 capital expenditure program is \$26.5 million. The major components of the program are \$10 million for the Town Centre Car Park and \$7 million for further development of Millennium Parklands for additional landscaping, picnic facilities, shade structures, cycle ways, educational technology and supporting infrastructure.

CENTENNIAL PARK AND MOORE PARK TRUST

The Centennial Park and Moore Park Trust is responsible for a highly used area of open space in Sydney, known as the Centennial Parklands. The Parklands comprise Centennial Park, Moore Park, Queens Park, Fox Studios Australia, the Hordern Pavilion and Royal Hall of Industries, and the Centennial Parklands Equestrian Centre. The Trust operates in a complex and changing business environment, balancing conflicting demands for recreation use, protection of parklands, financial sustainability, and equity of access.

EXPENDITURE TRENDS AND RECENT DEVELOPMENTS

Total expenses for the Trust have increased during the last five years from \$14.5 million in 2000-01 to around \$19.1 million in 2004-05. This reflects additional costs associated with improvements to the maintenance of the Parklands of \$1.3 million, the introduction of services to address public environmental safety issues and a range of business activities to improve financial viability.

In addition, there have been significant increases in depreciation expense of \$2 million as a result of the large capital program in recent years. During the same period, Trust retained revenues excluding capital grants have grown from \$9.8 million to \$12.9 million.

Capital expenditure increased significantly during the last four years due to the continuation of the ponds restoration project, the completion of the rehabilitation of Moore Park and Centenary of Federation projects, and expenditure commencing in 2002-03 on the seven year Park Improvement Plan.

Major Maintenance

Commencing in 2002-03 \$1 million per annum is being directed to maintenance of building and infrastructure assets.

The allocation of this amount to specific works over the four year life of the program has been targeted to achieve the following benefits:

- ◆ maximising amenity and safety of Trust facilities such as the repair of the running track at ES Marks Athletic Field and stabilisation works at Kensington Culvert;
- ◆ addressing priorities raised through visitor surveys particularly the refurbishment of amenities facilities across the Parklands;
- ◆ addressing compliance issues, for example heritage, environmental, Building Code of Australia and Sydney Water requirements; and
- ◆ restoration of high use/visibility assets via the heritage stone program for fences, gates and statues.

STRATEGIC DIRECTIONS

The Trust's key objective for the next four years is positioning the Parklands as the leader in providing a diverse range of leisure experiences to the people of New South Wales and beyond. The Trust aims to ensure the long-term sustainability through achievement of social, economic, and environmental outcomes for the Parklands.

The following key strategies have been adopted to achieve these objectives:

- ◆ target new markets in addition to traditional markets and develop new products;
- ◆ develop new businesses in the Parklands and build up existing businesses;
- ◆ align strategic planning and asset management with the objectives of the Parklands;
- ◆ improve access and safety to and within the Parklands;
- ◆ secure government and non-government funding;
- ◆ increase recognition for the positioning and direction of the Parklands;
- ◆ adequately resource and support Trust staff in achieving the Vision and Mission of the Parklands; and
- ◆ develop an agile culture that is responsive to change with Trust and Executive leadership.

The Trust implements financial strategies to increase and diversify its revenue base to improve the quality of services and increase contributions towards costs.

2005-06 BUDGET

Total Expenses

Total expenses in 2005-06 are estimated at \$18.9 million. Included in this amount is \$1 million for the asset maintenance program for buildings and infrastructure in the Parklands.

Capital Expenditure

The Trust's capital program for 2005-06, estimated at \$8.2 million, is the fourth year of the planned seven year Park Improvement Plan estimated at \$49.5 million.

Projects planned for 2005-06 are:

- ◆ continuation of the ponds improvement program;
- ◆ new playgrounds;
- ◆ major new services – irrigation, sewerage and electricity;
- ◆ new signage;
- ◆ Sports Centre improvements including Equestrian Grounds;
- ◆ Grand Drive refurbishment; and
- ◆ major new amenities buildings.

LUNA PARK RESERVE TRUST

The role of the Luna Park Reserve Trust is to manage the land and other assets of Luna Park Reserve.

EXPENDITURE TRENDS AND RECENT DEVELOPMENTS

In February 2001, the Sydney Harbour Foreshore Authority was appointed to manage the affairs of the Luna Park Reserve Trust (LPRT). Historically, the Trust's expenditure has been for administration, legal and consultancy fees. Expenditure is now related to the SHFA's role in managing the ongoing lease held by the operator of Luna Park, Luna Park Sydney Pty Ltd.

The Park reopened to the public in April 2004 and with the reopening, commercial lease terms between LPRT and Luna Park Sydney Pty Ltd apply. Total lease revenue is expected to be \$1.3 million in 2005-06, only slightly up on the budget of \$1.2 million in 2004-05.

2005-06 BUDGET

Total Expenses

The Trust's expenses are expected to increase to \$1.4 million in 2005-06 from the \$1.2 million budgeted in 2004-05. Apart from maintenance contributions to the Heritage Infrastructure Fund and depreciation, the remaining costs are either administrative or compliance related.

STATE SPORTS CENTRE TRUST

The State Sports Centre Trust operates three major venues at Sydney Olympic Park and provides affordable world-class facilities to the sporting community. To assist the Trust to discharge its community service obligations, the Sydney Olympic Park Authority provides an operating subsidy to the Trust.

EXPENDITURE TRENDS AND RECENT DEVELOPMENTS

The Trust is increasing expenditure on safety, security, and technology in the Sydney Olympic Park Sports Centre to meet customer expectations.

The Trust is able to cover increased costs in 2005-06 through a focus on securing high-yield commercial events.

STRATEGIC DIRECTIONS

The Trust's objective is to provide the highest possible level of service to sport through its outdoor and indoor facilities and associated services. The Trust is augmenting its major event business with an increasing range of direct and indirect participation programs. The Trust is also concentrating on developing efficient systems and procedures to enable it to operate venues remotely from its Head Office.

2005-06 BUDGET

Total Expenses

Total Trust expenses, estimated at \$4.5 million in 2005-06, will be used to operate and maintain the Centre's sporting facilities and facilitate increased usage wherever possible.

Capital Expenditure

The Trust will spend up to \$50,000 on replacement sporting equipment in 2005-06.